



## **OAKEN FINANCIAL LAUNCHES ONLINE BANKING SERVICE**

*New service offers ultimate convenience, state-of-the-art security*

### ***FOR IMMEDIATE RELEASE***

**Toronto, June 17, 2014** – Oaken Financial announced the launch of its online banking service today, marking another step towards greater banking convenience for Oaken customers.

“Oaken Online Banking is a natural evolution for us,” said Benjy Katchen, Vice President of Deposits. “By combining the ultimate in convenience with state-of-the-art security, it fulfills our promise of smooth, hassle-free banking, with no teaser rates or special promotions that only apply to new customers. Now, Oaken customers with an internet connection can truly bank wherever they want, whenever they want.”

Oaken Online Banking provides customers with a full array of convenient features, from tracking transactions and account balances to transferring funds and redeeming GICs. It also permits them to download transactions to financial planning software to better manage their personal finances.

In keeping with Oaken’s commitment to guarding its customers’ personal and financial information, Oaken has made security its top priority. “We employ advanced encryption and browser protection, comprehensive email alerts, as well as secure login and automatic logout,” continued Mr. Katchen.

Setting up Oaken Online Banking is simple: customers can email Oaken at [service@oaken.com](mailto:service@oaken.com) or call 1-855-625-3622 between 8 a.m. and 8 p.m. ET, Monday to Friday, to receive an enrollment number by mail.

The launch of Oaken Online Banking complements the recent introduction of the Oaken Savings Account, which currently pays 1.75%, with no strings attached. This account offers one of the highest savings rates available among CDIC-insured financial institutions, mirroring Oaken’s market-leading rates on GICs. Together these initiatives represent Oaken’s ongoing aim of becoming the leading alternative for Canadians to securely save and invest their money.

### **About Oaken Financial**

Oaken Financial was launched in 2013 to offer Canadians a competitive alternative to manage their savings independently. The name Oaken Financial was carefully selected to represent the values of strength, stability and security. Oaken is a trademark of Home Trust Company, which is a member of the Canada Deposit Insurance Corporation (CDIC). Oaken products are eligible for deposit insurance up to maximum limitations established by CDIC.

## About Home Capital and Home Trust

Home Capital Group Inc. is a public company, traded on the Toronto Stock Exchange (HCG), operating through its principal subsidiary, Home Trust Company. Home Trust is a federally regulated trust company offering deposits, residential and non-residential mortgage lending, securitization of insured residential first mortgage products, consumer lending and credit card services. Licensed to conduct business across Canada, Home Trust has offices in Ontario, Alberta, British Columbia, Nova Scotia, Quebec and Manitoba.

For more information please contact:

Benjy Katchen,  
VP, Deposits  
benjy.katchen@hometruster.ca  
416-775-5004

[www.oaken.com](http://www.oaken.com)